



Update Regarding Our Certifications

Over the last 44 years, we have aligned ourselves with organic principles, philosophies, and production methods. The framework of organic production is of vital importance to us. It represents an ecologically conscious method to go about cattle and farm management.

For us, certification programs represent engaging ourselves with organizations that have shared values and allow us the opportunity to form a relationship with an independent organization that has standards that easily translate to you, the consumer.

It's important to our team that we have a certification entity that allows us the flexibility to adaptively manage the whole of our complex land base, without drastic limitations.

We have a longstanding relationship with Certified Naturally Grown with our cattle operation and apiary and we added the American Grassfed Association certification in early 2023. Through the audit of what these certifications mean for us and you, our trusted and loyal consumers, we are shifting our alignment and certification entities. Through this process, it is evident to us that we are in a food and production system that needs transparency and authenticity at every step. We now carry the Animal Welfare Approved and Certified Grassfed certifications through [A Greener World](#).

A Greener World is an organization that has clarity from the standards to the certification process to the marketing and messaging. There is great transparency at every step. There are clear and defined humane and grassfed standards that are easy to interpret and provide technical assistance for help and questions for us at any point. We look forward to being a part of their network of Certified Farms.

We will continue to have an outcomes-based metric and certification program through our Ecological Outcome Verification program through the [Savory Institute](#) that monitors the regeneration, health, and ecological vitality of our landscape. We are also now EO Verified and we will begin to carry the Land To Market seal on our beef. As part of our commitment to address climate change and heal the planet, Kinloch Farm is proud to partner with [Land to Market](#)[™], the leader in regenerative agriculture and the world's first outcomes-based regenerative sourcing solution.



Regenerative agriculture is a nature-based approach that goes far beyond sustainability to continuously improve the entire ecosystem -- soil, water, air, and animals.

While we are transitioning our beef and cattle certifications, we are continuing to work with [Certified Naturally Grown](#) at our apiary.

We thank you for trusting us to feed your friends and families. We hope that this transition provides you with continued confidence that we are transparent, honest, and authentic at every step.

A handwritten signature in black ink, appearing to read 'Mike Peterson', is positioned above the name.

Mike Peterson, Farm & Conservation Director

A handwritten signature in black ink, appearing to read 'Andrea Currier', is positioned above the name.

Andrea Currier, Owner